Dear Friends,

It was a year full of impact at the Cleveland Leadership Center as we kicked off our 10th anniversary. We welcomed almost 700 individuals as participants in our core programs:

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<th>Mission</th>
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<td>Deepening the civic relationships and understanding of our region’s senior leadership.</td>
<td>Leadership Cleveland</td>
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<td>Engaging senior leadership in a community enhancement project.</td>
<td>LC2</td>
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<td>Training and connecting mid-career professionals for rewarding, impactful civic engagement.</td>
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<td>Equipping our emerging leaders with the tools they need for their careers and civic involvement.</td>
<td>OnBoard</td>
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<td>Connecting over 200 college interns with senior leaders and all that Cleveland has to offer to young professionals.</td>
<td>(i)Cleveland</td>
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<td>Introducing high school students to the civic realm and its rewards.</td>
<td>Look Up to Cleveland</td>
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<tr>
<td>Providing more than two dozen training days for community members who want to know more about Cleveland’s inner workings.</td>
<td>Civic Leadership Institute</td>
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The Leadership Center also provided active ongoing engagement opportunities for over 1,000 alumni and community members. For example, CLC worked to create positive change through the “Leading for Change” dialogues – frank conversations on race and diversity and the media’s role in advancing community change.

Accelerate 2016: Citizens Make Change gave voice to individuals with great ideas to improve our community. Even as the 2016 projects were launched, the finalists from 2015 continued to build out their initiatives.

By convening alumni and community members around important topics, we highlighted a number of critical civic education and engagement opportunities for over 1,000 alumni and community members. For example, CLC worked to create positive change through the “Leading for Change” dialogues – frank conversations on race and diversity and the media’s role in advancing community change.

As we look ahead, we remain focused on providing innovative, impactful leadership development and civic engagement opportunities for all stages of life move our community forward.

We look forward to the next year – and next decade – of advancing Northeast Ohio alongside you.

Lawrence E. Oscar     Marianne Crosley
Board Chair     President & CEO

To build a continuum of civic leaders committed to our community’s excellence by serving as a catalyst for civic engagement.
About CLC

CLC’s programs span four generations and the entire career continuum. Program curricula are designed to achieve four outcomes which are collectively aimed at achieving the organization’s mission.

Mission

To build a continuum of civic leaders committed to our community’s excellence by serving as a catalyst for civic engagement.

Civic Understanding

Learning the history, critical issues and current assets of our community and considering implications for the future.

Relationship Building

Creating opportunities to connect across a continuum of leaders.

Collaborative Leadership

Enhancing skills, knowledge and personal awareness to build coalitions and effect positive change in the community.

Civic Readiness

Fostering individual attitudes, knowledge and behaviors that spark informed and sustained activity in the civic realm.
Accomplishments

2016 was filled with many amazing accomplishments. CLC welcomed some 4,000 attendees to programs and events that advanced them individually and promoted community progress.

- Keniece Gray -

Educated 325 high school students on the voting process and the Republican National Convention.

Motivated regional safety forces to address human trafficking prior to the RNC through a community dialogue.

Received NOCHE’s 2016 Exyps award for Best Small Company Internship. Our intern Ryan Kennedy was a finalist for Best Intern.

Celebrated Cleveland Bridge Builders 15th anniversary through community service and myriad events.

Generated powerful conversation through a panel dialogue on race, leadership and change.

- Keniece Gray -

Engaged University School’s Class of 2016 in a week-long, philanthropy-focused capstone project.

Expanded (i)Cleveland Service Breaks with the addition of two visiting colleges in spring 2016.

- John Zitzner -

I was able to start a school, and 10 years later we have 10 schools of quality serving 3,300 K-8 students.

- John Zitzner -

Initiated the Leadership Council with 25 diverse alumni from across all programs.

Launched an extensive alumni impact survey to determine how program experiences shape alumni attitudes and behaviors.

Created customized leadership development training for Dominion’s next-generation executive council.

- Laura Mimura -

The network I established has led to board appointments and leadership roles at Cleveland-Marshall College of Law, America Scores and CLC.

Convened alumni to help Cleveland address safety forces recruitment issues per the Consent Decree.

Brought together young people to participate in County Executive Armond Budish’s listening tour.

- Laura Mimura -

- John Zitzner -
The Cleveland Leadership Center evaluates the impact of its programs on participants by having them rate their knowledge, attitude, and skills at the end of their program compared to before the program.

Illustrated below are the percentage of participants who agreed or strongly agreed with the corresponding statements before (gray bars) and after the program (color bars). All programs showed double-digit percentage point increases across all sixteen outcomes.

“I know about Cleveland’s civic assets, issues, and stakeholders.”

“I am able to think critically about how relationships between civic assets, issues, and stakeholders impact the health of the community.”

“I am able to use information about the community to envision Cleveland’s future.”
Accelerate 2016: Citizens Make Change

Accelerate is a pitch competition for individuals to share and act on a personal vision to improve our community.

Many of the Accelerate 2015 presenters are still making great strides on their ideas as well. To learn more about the presenters from both years, visit www.cleveleads.org/accelerateNEO.

Ben Colas
Grand Prize Winner
Families Building Future Leaders

Ben’s KinderKits engage parents in preparing their preschool children for academic success through a toolbox of products and ideas that help them learn basic skills.

One of the CMSD schools that piloted the kits administered a pre- and post-test of the targeted skills: letter recognition, number recognition, shape recognition, counting and name writing. Overall, 91% showed an increase in skills.

In his own classroom, Ben introduced addition and sounding out consonant-vowel-consonant words to his class in September, and subtraction in October; last year his students were not ready for these skills until spring.

Jessica Leary Allen
Finalist
MotherBoard: Connecting Opt-In Moms with Projects that Matter

After Accelerate 2016, Jessica’s idea to connect moms who want to opt-in or scale back in their careers with employers went into full launch mode forming a small but mighty startup team, building a business plan, launching a blog, securing additional funding, and developing a platform and website. Above and beyond the pitch, MotherBoard has been changing the narrative when it comes to working motherhood, eliminating the stereotype of the frazzled mom and replacing it with a community of women who can and do make work and life balance. The website will beta test in 2017.

Pam Turos
Finalist
Good Cause CLE: A Creative Partner in Digital Marketing

The Good Cause website, designed to help good causes share their message and connect them with resources to broaden their reach, launched in June 2016. The site provides ways for visitors to support nonprofits, and inspires them to get involved.

By fall 2016, the site had over 6,200 visits, with traffic consistently doubling each month. It has featured more than 100 organizations, including content and publicity for three successful crowd-funding campaigns. Pam collaborated with Literary Cleveland – an Accelerate 2015 presenter – to host storytelling workshops.

Ali Lukacsy-Love
Finalist
Bus Stop Moves: Exercise While You Wait

Bus Stop Moves expanded throughout Cleveland after Ali pitched her idea to help transit riders be active while they wait for a bus. RTA brought the printing and installation of the Bus Stop Moves wraps in-house, greatly reducing costs. By October 2016, wraps had been installed in 13 shelters in six Cleveland neighborhoods, with 20 more planned by mid-2017. Bus Stop Moves also received a grant to expand the project in North Collinwood in 2017.

Bus Stop Moves will be featured in the 2017 City of Cleveland’s free fitness programs brochure. The Atlantic CityLab also noted the project in an article on how cities are rethinking bus shelters.

Ramon Rivas III
Finalist
Cleveland as a Comedy Hub

Comedy artists from all over the country — who had previously appeared on Conan, Comedy Central’s The Half Hour, Last Comic Standing, Comedy Bang Bang and more — converged in Cleveland for the Accidental Comedy Fest, August 26-28, 2016. Ramon pitched the festival at Accelerate as way to raise Cleveland’s national profile as a comedy destination. Ramon also was selected as one of 17 rising comedians to get a half-hour show on Comedy Central, which aired on August 26, 2016.
FY16 Leadership

The Leadership Council helps further CLC’s mission through friend-raising and fundraising. The Board of Trustees oversees and guides the organization’s strategic direction and financial status.

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This list represents gifts received July 1, 2015, through June 30, 2016. We regret any errors or omissions. Please contact Michael E. Bennett, Vice President of External Affairs, (216) 592-7426 or mbennett@cleveleads.org with corrections.
Leadership Council

2015 - 2016

- Ben Kroeck
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  CBB 2015

- Becca Kopp Levine
  Porter Wright Morris & Arthur LLP
  CBB 2012

- Hillary Lyon
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  CBB 2015

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- Anila Nicklos
  CBB 2009

- Jay O’Neill
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  LC 1990

- Christina Sanders
  Titan Global
  CLI 2014

- Katie Steiner
  Case Western Reserve University School of Law (student)
  LookUp 2001

- Jackie Studor
  Make & Model Marketing
  CLI 2014

- Sara Thomas
  Cleveland Hearing and Speech Center
  CBB 2015

- Karla Wludyga
  Federal Reserve Bank of Cleveland
  CLI 2013

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Program abbreviations:
- CBB = Cleveland Bridge Builders
- CLI = Civic Leadership Institute
- LC = Leadership Cleveland
- LookUp = Look Up To Cleveland
- OBC = On-Board Cleveland

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  Hennes Communications

*Executive Committee

Program abbreviations:
- CBB = Cleveland Bridge Builders
- CLI = Civic Leadership Institute (student)
- LC = Leadership Cleveland
- LookUp = Look Up To Cleveland
- OBC = On-Board Cleveland

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Developing Cleveland's leadership through transformative experiences that connect, inspire and challenge individuals to make a positive community impact.

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