

July 18, 2022



Dear Community Leader,

We are inviting you to participate as sponsors of the 2022 Celebration of Goodness honoring the following stellar leaders: **Beth Mooney** (KeyBank and Cleveland Clinic); **JoAnn and Bob Glick** (Visionary Community Philanthropists); **Howard Lewis** (Founder, Family Heritage Life Insurance); and **MetroHealth**, all receiving the Sam Miller Goodness Award; and, Cleveland City Council President **Blaine Griffin** and MetroHealth CEO **Dr. Akram Boutros**, both receiving the Arnold R. Pinkney Award for Civic Leadership. The luncheon festivities are from **11:30 am - 1:30 pm** on **Friday, October 7, 2022 at Landerhaven**.



Sam Miller established the Sam Miller Goodness Award and Celebration of Goodness event with the vision that, by honoring prominent leaders who exemplify goodness, Cleveland can become a national model of positive values. Sam entrusted Values-in-Action to continue the annual awards ceremony and to try and move forward those cultural virtues in our community. A second award, the Arnold R. Pinkney Award for Civic Leadership, was added following Arnold's passing eight years ago. Both Sam and Arnold felt that an exemplary community is one that represents goodness, kindness, and love.

The Celebration of Goodness is a free, community event; however, community leaders, such as yourself, have the opportunity to underwrite the event by becoming sponsors and/or placing congratulatory ads in the program tribute book. Sponsors will be recognized on all event materials, and the tribute book will be distributed at the event, online, and inserted into the printed Cleveland Jewish News edition on October 7th. Sponsorship and ad opportunities are attached.

2022 is indeed a year to celebrate. Values-in-Action has documented more than 50 million acts of kindness in Northeast Ohio since the outbreak of the pandemic. These acts of kindness will be featured throughout the Celebration of Goodness as a part of Values-in-Action's **Kindland** initiative, a program that seeks to make Northeast Ohio the kindest region in the country.



Values-in-Action's kindness, anti-bullying, and workforce trainings are carried out in schools throughout Northeast Ohio in 73 counties, throughout the state, and throughout all other 49 states, as well. To date, Values-in-Action has trained more than 1.2 million students since 1994. All proceeds from the event support Values-in-Action's school programming.

We hope you will consider supporting the Celebration of Goodness and join us on October 7th. **The ad and sponsorship deadline is September 14th**. For questions, please contact Amanda Guarnieri at amanda@projectlove.org or 440.463.6205.

Kind regards,

Handwritten signature of Richard D. Bogomolny in black ink.

Richard D. Bogomolny
Honorary Co-Chair

Handwritten signature of Stewart Kohl in black ink.

Stewart Kohl
Honorary Co-Chair

Handwritten signature of Betty Pinkney in black ink.

Betty Pinkney
Honorary Co-Chair

Handwritten signature of Albert B. Ratner in black ink.

Albert B. Ratner
Honorary Co-Chair

JOIN US FOR A **CELEBRATION OF GOODNESS**

Presenting the Sam Miller Goodness Award
and the Arnold R. Pinkney Award for Civic Leadership

FRIDAY, OCTOBER 7, 2022 • 11:30am

Landerhaven • 6111 Landerhaven Dr. • Mayfield Heights, OH 44124



SAM MILLER GOODNESS AWARD



BOB AND JOANN GLICK
Transformative
Community Leaders



HOWARD LEWIS
Founder,
Family Heritage Life Insurance



METROHEALTH
Community Impact
Health Leader



BETH MOONEY
Board Chair,
Cleveland Clinic

ARNOLD R. PINKNEY AWARD FOR CIVIC LEADERSHIP



DR. AKRAM BOUTROS
Visionary CEO,
MetroHealth



**COUNCIL PRESIDENT
BLAINE GRIFFIN**
City of Cleveland

This event is free to attend. RSVP required by September 29th.

Sponsorships and congratulatory ads are available. **AD DEADLINE: SEPTEMBER 14TH.**

For questions, please contact Amanda Guarnieri at amanda@projectlove.org or 440.463.6205. Visit www.viafdn.org to learn more.

EVENT FOUNDER: Sam Miller (of blessed memory)

EVENT CO-CHAIRS:

Dick Bogomolny
Stewart Kohl
Betty Pinkney
Albert Ratner

**JUST
BE
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**values
in action**

Kindland

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Founder,
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Community Impact
Health Leader

BETH MOONEY

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DR. AKRAM BOUTROS

Visionary CEO, MetroHealth

COUNCIL PRESIDENT BLAINE GRIFFIN

City of Cleveland

SPONSORSHIP LEVELS

• EXCLUSIVE TITLE SPONSORSHIP AVAILABLE: \$30,000

PRESENTING SPONSOR	\$20,000	COMMUNITY SPONSOR	\$10,000	GOODNESS SPONSOR	\$5,000
<ul style="list-style-type: none"> • "Presented by" designation on all event materials and website • Full-page ad in event program book and special Cleveland Jewish News insert 		<ul style="list-style-type: none"> • Your logo displayed on all event materials and website • Full-page ad in event tribute book and special Cleveland Jewish News insert 		<ul style="list-style-type: none"> • Your name listed as sponsor • Half-page ad in event tribute book and special Cleveland Jewish News insert 	

TRIBUTE BOOK ADS

Full Page: \$3,500

Half Page: \$2,500

Quarter Page: \$1,250

SPONSORSHIP AND AD DEADLINE: SEPTEMBER 14TH

PAYMENT SPECIFICATIONS

Please send all payments with this sheet to: Values-in-Action Foundation, 6700 Beta Dr. Ste. 120 • Mayfield, OH • 44143 or call Amanda Guarnieri at 440.463.6205 to make a credit card payment.

For any questions, contact Amanda Guarnieri at amanda@projectlove.org or 440.463.6205.

Make payment out to Values-in-Action Foundation. Your sponsorship (or ad) is a philanthropic donation and is tax deductible to the full extent of the law.

Name: _____

Payment enclosed – check or money order

Company: _____

Please charge to:

Address: _____ Zip: _____

Master Card Visa American Express

Phone: _____ Fax: _____

Account No.: _____

Email: _____

Exp. Date: _____

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