



ANNUAL REPORT

Fiscal Year 2023

This year, we connected leaders across Northeast Ohio, across the nation, and internationally to provide thought-provoking learning and engagement opportunities, and empower individuals to become change agents that lift up our community.

2,420

UNIQUE PARTICIPANTS

Through CLC events and programs across the year, more than 2,400 rising, emerging, and experienced leaders from high school through retirement:

Learned about critical issues and initiatives across Northeast Ohio.

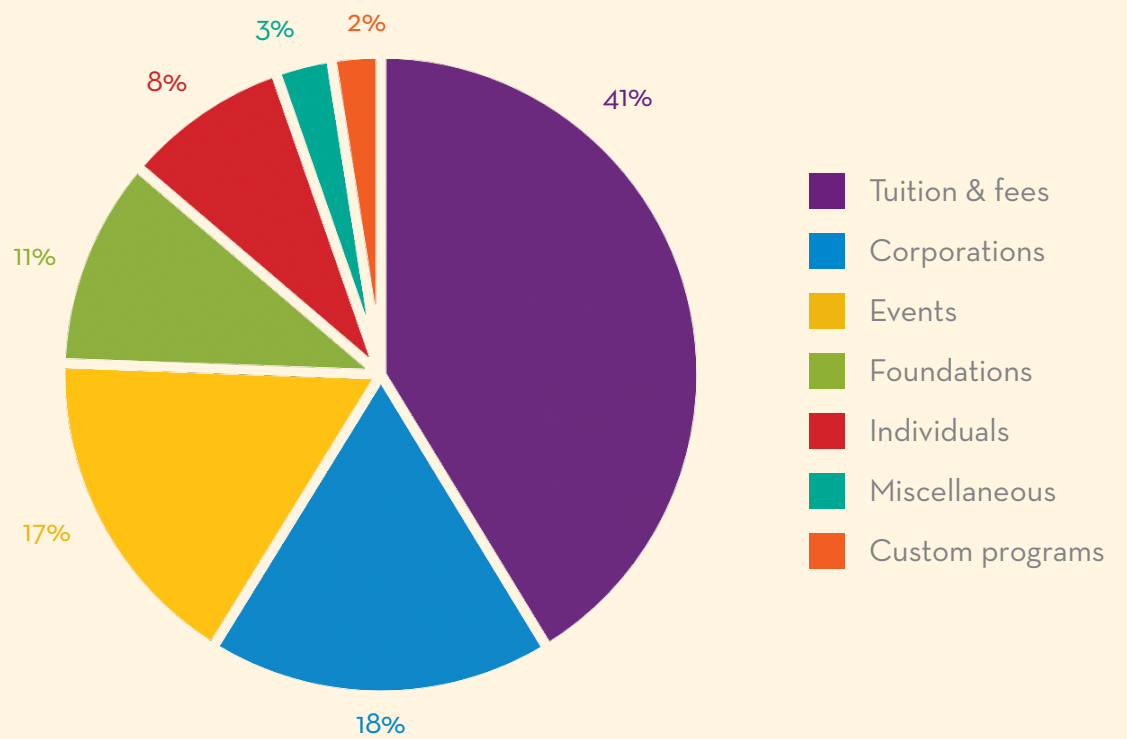
Gained invaluable leadership and collaboration skills.

Created strong networks with like-minded leaders that will help them catalyze bigger, bolder change across our region.

Engaged in opportunities to directly improve our community.

ANNUAL OPERATING REVENUE

Tuition only covers 41% of the annual budget and 53% of all operating funds come from charitable contributions, including event sponsorships. Donors contributed over \$1M in charitable cash donations and in-kind goods and services across the year. Scan the QR code or visit www.cleveleads.org/FY23donors to view the list of our generous benefactors this year.



Thank you to all who supported our work in educating, empowering, and inspiring leaders of all ages to take an active role in our community.

PROGRAMS

7 PROGRAMS

79 SESSIONS

365 SPEAKERS

454 PARTICIPANTS

Leadership Cleveland, Cleveland Bridge Builders, OnBoard Cleveland, Campus Cleveland, Look Up To Cleveland, Civic Leadership Institute, Advanced Leadership Institute

EVENTS

SPARK

The 2022 Spark: Grit to Great leadership conference marked a return to in-person events after the pandemic and was the first major CLC hybrid event.

ACCELERATE

Accelerate is CLC's biggest fundraising event. The 2023 event raised the most funds to date.

In 2023, CLC began partnering with the Young Entrepreneur Institute at University School to offer a teen pitch competition at Accelerate.

Accelerate Finalists earn a spot in SEA Change's Signature Cohort accelerator program where they can win additional funds. Soundbender Institute won the grand prize and Seeking Supervision and Clean & Beautiful Cleveland each won finalist awards.

CUSTOM OFFERINGS

Every year, CLC creates and facilitates customized leadership development, team building, DE&I training, collaboration, coaching, and community immersions for a variety of organizations. Each custom offering is tailored specifically to the needs of the hosting organization and their participants. In the 2022-2023 fiscal year, we worked with:

PADUA FRANCISCAN HIGH SCHOOL

Leadership, communication, and inclusion workshop for student leaders.

SAINT JOSEPH ACADEMY

Semester-long Women in Leadership and Service series for students in the Women's Leadership Class.

THE FOUNDRY

Workshop series to help Foundry staff understand the lived experience of those living in poverty and support the youth with whom they work.

ASSEMBLY FOR THE ARTS

Arts Leadership Residency program focused on leadership and business development for local arts entrepreneurs.

NORDSON

Leadership development and team building workshop for the global human resources team focused on building a culture of inclusion & diversity.

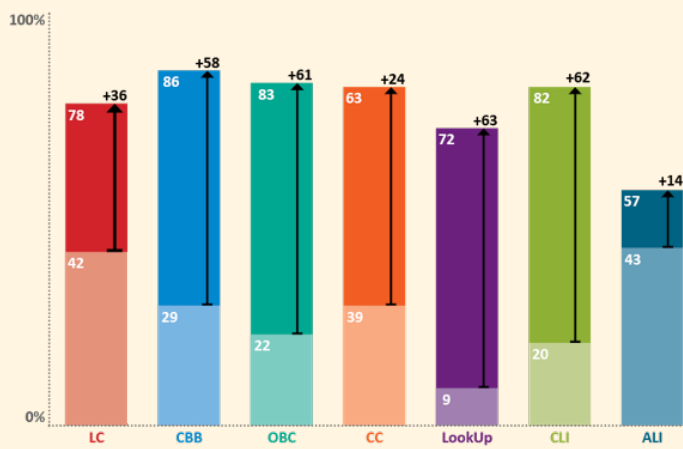
UNIVERSITY SCHOOL

Civic immersion experience for all University School freshmen and juniors.

PROGRAM OUTCOMES

CLC evaluates the impact of each program across four outcomes. The charts below indicate the percentage of participants who agreed or strongly agreed with specific outcome indicators before the program (pastel bars) and after the program (full-color bars).

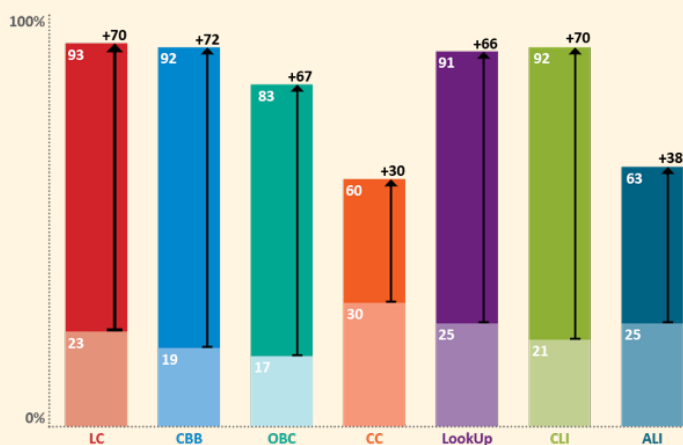
CIVIC UNDERSTANDING



"I was introduced to aspects of Cleveland's history that I've never known and it certainly gave me a new lens and new thoughts about the city."

CLI Institute 2023 participant

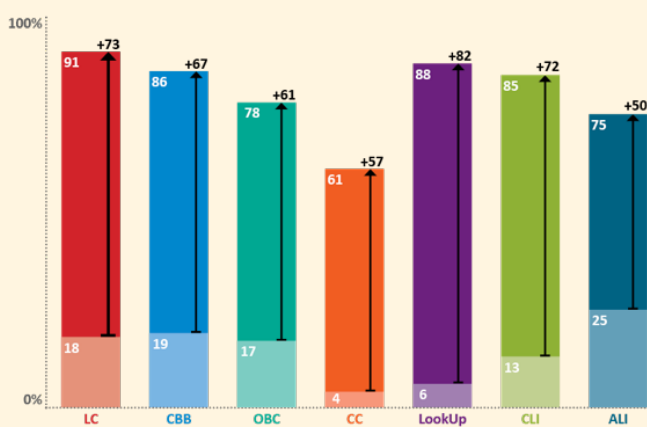
RELATIONSHIP BUILDING



"We have an authentic opportunity to build meaningful relationships, all while growing as people and helping our city!"

CBB 2023 participant

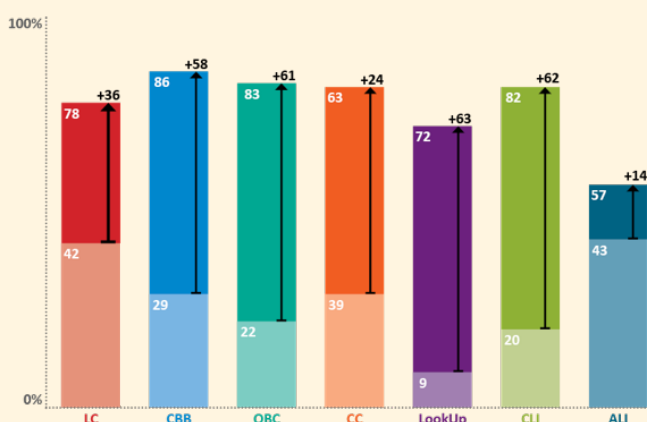
COLLABORATIVE LEADERSHIP



"Leadership takes mindfulness, patience innovation and action to collaborate with others."

LC 2023 participant

CIVIC READINESS



"I feel significantly more inspired to get involved in the community and also feel I have a much better understanding of how to do that."

CC 2023 participant

LEADERS LEADING LEADERS

CLC team members shared our work and expertise with a host of local, national, and international audiences across the year, including:

- Two groups of Cleveland Council on World Affairs international visitors from Qatar and Central/South America.
- National Association of Leadership Programs (ALP) Certified Community Leadership Practitioner classes
- Several ALP affinity groups
- Ohio Statewide Leadership Group
- Northeast Ohio Business Advisors Council
- Leadership Lake County Board of Trustees
- Rotary Club of Cleveland
- John Carroll University MBA students
- First-year students enrolled in local colleges and universities.

LEADERSHIP CLEVELAND 45TH ANNIVERSARY

Leadership Cleveland celebrated its 45th anniversary with two events: An LC-exclusive screening of the Cleveland International Film Festival short *From Mopping the Floors to Making the Cakes* followed by a conversation on inclusion and equality using the film as a basis.

The E 4th Street Takeover alumni reunion, where more than 220 LC alumni and guests gathered at locations across E 4th Street.

ALUMNI SURVEY

Every three years, CLC surveys alumni to understand the long-term impact of the programs. The 2022, survey boasted a 15% response rate (more than double the national average) with 728 participants.

80% of respondents agreed that they feel confident and capable in their community as a result of their CLC experience.

Respondents reported that their CLC experience was most likely to shape their attitudes about leadership in the community (77%) and leadership practices and behaviors in the community (76%).

LEADER LUNCH BREAK SERIES

48 Sessions Attendees donated nearly \$4,000 to support the free, weekly, virtual series.

BERLIN LEADERSHIP IMMERSION TRIP

In October 2022, 23 local leaders embarked on a week-long leadership immersion trip to Berlin, Germany, hosted in partnership with Leadership Berlin. They dove into Germany's political system, including a discussion with German Parliament members, and explored Berlin's cultural, education, urban planning, and economic environments.

CLEVELAND TALENT ALLIANCE PARTNERSHIP

The 2023 LC2 Fellows Class hosted focus groups with seniors at local universities to explore why their post-graduation plans did or did not include staying in Cleveland, and what would have better connected them to the city during their college years? The findings are helping to inform Cleveland Talent Alliance's strategies to attract and retain talent.

OUR NEW HOME

CLC moved into a customized 5,100 sq. ft. space within the Greater Cleveland Partnership building in the heart of Playhouse Square.

WWW.CLEVELEADS.ORG

