



Spark 2024 Sponsorship Opportunities

Spark: Grit to Great will spark ideas, growth, and change for those who are leading or will be leading teams and organizations in our constantly changing world on August 29, 2024 (downtown location TBD).

This 9th annual symposium, presented by Cleveland Leadership Center, will deliver high-quality inspiration, conversations, and idea-generation while challenging participants to explore new ways to move the community forward. Participants will walk away with valuable, practical skills that are relevant across industries, sectors, and all career levels.

Sponsorship levels

- * \$7,500 Co-Presenting Sponsorship
(One available: Marcum LLP has committed to serving as one 2024 Co-Presenting Sponsor)
- * \$3,500 each for keynotes
- * \$2,000 each for workshops

Spark 2024 is being planned in a similar format as the very successful Spark 2023 event:

- Opening keynote to energize participants.
- Workshops themed to civic leadership issues, challenges, and opportunities.
- Closing keynote to inspire people to look at themselves and leadership in new ways.

A sold-out crowd of 250 found Spark 2023 meaningful and worthwhile. The vast majority of attendees rated every keynote and workshop as “excellent” or “very good.” Comments about the day included:

- “I gained some perspective on the complexity of many organizations and how the speakers displayed positive attitudes, a willingness to listen and work collaboratively, and how with effective communication you can solve a lot of issues.”
- “I will be more cognizant of the environments that I am leading in and give value to everyone in the room.”
- “I hope to be able to be more open-minded about things and approach any hurdles throughout my career and life differently.”
- “I will stop thinking that my passion and purpose is an out of reach dream. I will employ the network of people that I have connected with to build relationships to help make that dream come true.”

(Details of 2023 topics and speakers are here: www.cleveleads.org/spark-2023)

Benefits of Sponsorship

Spark sponsors will be recognized throughout the year on the [roster](#) of CLC Corporate Partners and receive Corporate Partnership benefits at their Spark donation level. (See Corporate Partnership program flyer.)

- Recognition on event collateral
 - Name, logo, and/or link on event webpage, event program, emails, social media, news releases, digital ad, etc.
- Greeting opportunity at sponsored session
- Event tickets: 4 for Co-Presenting Sponsors, 2 for Keynote Sponsors, 1 for breakout session sponsor. (\$75 ticket value is not tax-deductible if this benefit is used)
- Co-Presenting Sponsors can receive 5 seats in CLC’s Civic Leadership Institute program (\$600 value of CLI tuition is not tax-deductible)
- Sponsors are welcome to bring materials to share about their organization



Spark: Grit to Great is a program of the Cleveland Leadership Center. CLC’s mission is to build a continuum of civic leaders committed to our community’s excellence by serving as a catalyst for civic engagement.

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